

Thank you for supporting the Lakota West Bands by using your Kroger Neighborhood Reward Card!

Every time you use your Kroger Neighborhood Reward Card (Gift Card), Kroger will donate money to the Lakota West Upbeat Club. As money is reloaded onto the card, the Upbeat Club will receive a credit of 4% of the amount spent. There are no additional costs or hidden fees. The more you shop, the more you can earn for the Lakota West bands. Please note that ONLY the cards we distribute are registered as Upbeat Club cards.

What stores accept the Kroger Gift Card?



Headquartered in Cincinnati, Ohio, The Kroger Co. is one of the nation's largest retail grocery chains. At the end of the second quarter of fiscal 2003, the Company operated (either directly or through its subsidiaries) 2,519 supermarkets and multi-department stores in 32 states under two dozen banners including **Kroger, Ralphs, Fred Meyer, Food 4 Less, King Soopers, Smith's, Fry's and Fry's Marketplace, Dillons, QFC, City Market, Baker's, Cala Bell, Foods Co., Gerbes, Hilander, Owen's, Pay Less and Jay C.** Kroger also operated (either directly, through its subsidiaries or franchise agreements) 794 convenience stores; 444 fine jewelry stores under the banners Fred Meyer Jewelers, Barclay Jewelers and Littman's Jewelers; 412 supermarket fuel centers; and 41 food processing plants. The Company contributed \$106 million last year to local communities and non-profit organizations. For more information about Kroger, please visit the web site at www.kroger.com

How does this Gift Card program work?

Purchase your Gift Card from the Upbeat Club for \$5.00. The card is preloaded with \$5.00, so there is no cost to participate. When you shop at any of the above stores – before paying for your purchases – reload your Kroger Gift Card for any amount up to \$250. Then pay for your purchases using your Gift Card. The Upbeat Club will only receive credit on cards purchased through the Upbeat Club – do not buy additional cards from the stores.

How do I get additional cards?

You can purchase additional cards for yourself, friends and family members at band concerts and other events. You can also visit the Lakota West Upbeat Club fundraising page at www.lakotawestbands.org/fundraisers to purchase cards on line, or to find the name and contact information of the Kroger Gift Card Chairperson. If you order a card online, we will be glad to mail it to the address you specify. It's a great way to get grandparents and friends around the country to participate!

How/when do I reload the Gift Card?

Your Gift Card can be reloaded at the cash register prior to any of your purchases being scanned. This must be done in a separate transaction – but it only takes a few seconds. Your Gift Card may also be reloaded at the Customer Service Desk. Inquire about if there is any delay when reloading and when the funds are available. Most times, the funds are immediately available. The Gift Card can be reloaded using cash, check or major credit card.

What products can I purchase with my Gift Card?

Use your Gift Card to purchase any merchandise in-store, as allowed by law, with the exception of Courtesy Desk Services. Courtesy Desk Services include money orders, lottery tickets, stamps, hunting/fishing licenses, and Western Union. You may also use your Gift Card at the Kroger Fuel Centers.

How do I find out the balance on my Gift Card?

The balance on your card will show at the bottom of your receipt. You may also obtain your balance at the customer service desk, the cashier, or by calling 866-822-6252 (this number is located on the back of your card).

Can I still use my Kroger Plus Card when paying for groceries with my Gift Card?

Yes, definitely!

What happens when all the card value is used? Should I throw the card away?

You can reload a zero balance Gift Card to add value within 90 days. A zero balance card is inactivated after 90 days, cannot be reloaded, and should be discarded. You can reload any active card as described above.

Does the Kroger Gift Card ever expire?

No, as long as value remains on the card. However, if a Gift Card has a zero balance for longer than 90 days, the Gift Card will become inactive and value can no longer be loaded onto the card.